Native Arts Initiative: 2018 Supporting Native Arts Grant Opportunity

Introduction and Q&A

Menominee Tribe Cultural Museum: Black Ash Processing and Basket Weaving
Webinar Format

• Participants will be muted for this webinar.
• If you have questions during the webinar, please “raise your hand” using the hand button or you may enter your question(s) in the Question box.
Webinar Objectives

1. First Nations Development Institute Background
2. Native Arts Initiative (NAI) Background
3. Supporting Native Arts Grant Application Guidelines and Q&A
Native Arts Initiative: Project and Grantmaking Team

**Catherine Bryan** - Director of Programs (Strengthening Tribal & Community Institutions)
[cbryan@firstnations.org](mailto:cbryan@firstnations.org)

**Abi Whiteing** - Program Officer
[awhiteing@firstnations.org](mailto:awhiteing@firstnations.org)

**Kendall Tallmadge** – Lead Grants Officer
[ktallmadge@firstnations.org](mailto:ktallmadge@firstnations.org)
Native Arts Initiative: Project and Grantmaking Team

**Ben Marks** – Senior Research Officer
bmarks@firstnations.org

**Tiffany Hammer** – Senior Program Officer
thammer@firstnations.org

**Autumn Romero** – Project Coordinator
aromero@firstnations.org

**Yadira Rivera** – Grants & Program Assistant
yrivera@firstnations.org
Our MISSION

to strengthen American Indian economies to support healthy Native communities. We invest in and create innovative institutions and models that strengthen asset control and support economic development for American Indian peoples and their communities.
Our GUIDING PRINCIPLE

We believe...

When armed with the appropriate resources, Native peoples hold the capacity & ingenuity to ensure the sustainable, economic, spiritual & cultural well-being of their communities.

~ OUR GUIDING PRINCIPLE ~
THE CORE OF ALL OUR WORK
OUR APPROACH

First Nations has always been exclusively committed to Native control of tribal assets and to restore control and promote culturally-compatible stewardship of those assets.

ASSET-BUILDING DEFINED

A positive and collaborative approach, asset-building focuses on cultivating traditional knowledge and practices, and creating new ones to build Native capacities, capabilities and communities.

WHY ASSET-BUILDING WORKS

Native nations are uniquely knowledgeable about their own communities. They know the strengths, challenges and needs of their communities better than outside agencies. It strengthens the effectiveness of Native nations to create solutions to their own challenges and allows them to best leverage their resources on their own terms. In brief, in the long term it works because it helps protect and enhance tribal sovereignty.
Our strategies are designed to support the entire ecosystem of transformative change in Native communities and build a network of grantee partners that ultimately leads to asset-building in Native communities.
Our Core Programs

Achieving Native Financial Empowerment
Native financial & investor education, consumer protection & financial fraud education, combating predatory lending, and research.

Nourishing Native Foods & Health
Native food systems, food security, health and nutrition, and food sovereignty efforts.

Advancing Household & Community Asset-Building Strategies

Investing in Native Youth
Native Youth & Culture Fund, college scholarship/internship programs, and youth-oriented financial education, among other programs.

Strengthening Tribal & Community Institutions
Nonprofit & tribal capacity-building activities including the Urban Native Project, Native Arts Capacity Building Initiative, and coalition-building work, among other programs.

Native Arts Initiative
Our GRANTEE COMMUNITY PARTNERS

In 2017, First Nations made grants to 157 Native-controlled nonprofits and Tribal government programs.

COMMUNITY INVESTMENT

- Up to $50,000
- $50,001-$100,000
- $100,001-$200,000
- Over $200,000

First Nations Headquarters
LONGMONT, COLORADO

Field Office
FREDERICKSBURG, VIRGINIA
Launched in early 2014, the Native Arts Initiative is focused on building the assets of Native-led organizations and tribal programs, including their institutional assets, arts and cultural assets, human capital, social assets, and economic assets that underpin these institutions to facilitate an in-depth intergenerational transfer of traditional Native artistic practices and the longer term perpetuation and proliferation of Native arts. Key to the Native Arts Initiative is a commitment by grantees to serving all levels of artists in their communities.
Native Arts Initiative (NAI) – Evaluation Model

Perpetuation & Proliferation of Native Arts

Intergenerational Transference of Artistic Knowledge

Building Assets

Artist-Centric

Institutional Assets

Arts and Cultural Assets - Knowledge

Human Capital - Skills

Social Assets – Access, Networks

Economic Assets
Native Arts Initiative (NAI) – 2014 to present

2014 – Early 2017
- $600,000 in grants in the Upper Midwest
- 19 Supporting Native Arts Grantees
- 14 Professional Development Mini-Grantees

2017-2018
- $1,050,000 in grants in the Upper MW, SW, Pacific NW
- 15 Supporting Native Arts Grantees in April 2017
- 17 Supporting Native Arts Grantees in December 2017
- About 30 Professional Development Mini-Grantees

2018-2019
- $525,000 in grants to be awarded in the MW, SW, NW
- 15 Supporting Native Arts Grantees
- About 15 Professional Development Mini-Grantees
Supporting Native Arts Grant Application Details

Grant Application Due Date:
• Thursday, August 30, 2018, 5:00 p.m. Mountain Time

Grant Term:
• October 1, 2018 – September 30, 2019

Grant Ceiling:
• $32,000 including $2,000 allocated for evaluation activities
Native Arts Initiative – Eligible Entities

- Tribal government programs
- Tribal § 7871 entities
- Native-controlled nonprofit organizations
- Native-controlled community organizations (with a fiscal agent)

✓ All must be located in one of the regions eligible under the NAI.
✓ For questions about the eligibility of your organization, please see our website FAQ sheet (from our homepage, click on the Grantmaking tab and then click on the Grantseeker Resources button.)
**Native Arts Initiative – Eligible Regions**

<table>
<thead>
<tr>
<th>Upper Midwest</th>
<th>Southwest</th>
<th>Pacific Northwest</th>
</tr>
</thead>
<tbody>
<tr>
<td>North Dakota</td>
<td>New Mexico</td>
<td>Oregon</td>
</tr>
<tr>
<td>South Dakota</td>
<td>Arizona,</td>
<td>Washington</td>
</tr>
<tr>
<td>Minnesota</td>
<td>Southern California *</td>
<td></td>
</tr>
<tr>
<td>Wisconsin</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*For a list of eligible tribal communities in Southern California, please click [here](#) or see our RFP for a link to the list.
Other Potential Funding Sources

If your tribe or organization falls outside of the NAI geographic service area, please consider researching the following potential resources:

**Across Indian Country:**

1. First Nations’ Native Youth and Culture Fund: RFP usually released in late January (funding dependent)

**In Alaska**

Program Eligibility:

- Eligible applicants must currently have existing program initiatives in place that support Native artists, increase access to and awareness of traditional Native American art and artists, and increase the intergenerational transfer of knowledge of traditional Native artistic and cultural practices.

- Eligible Programming includes:
  1) Supporting Arts Programming
  2) Strengthening Organizational Infrastructure
Allowable Grant Activities

1) Examples of Activities Supporting Arts Programming

- Promoting Native American artist convenings
- Offering master/apprentice opportunities to Native American artists
- Artist business plan & entrepreneurship training
- Providing financial coaching to Native artists on personal budgeting, building credit, etc.
- Artist financial literacy and business development training
- Artist-lead workshops and arts classes
- Strengthening juried art show and market capacity
- Supporting communal artist spaces for Native American artists
Allowable Grant Activities

2) Examples of Strengthening Organizational Infrastructure Activities

- Governance training for organization’s Board of Directors
- Organizational, managerial, and staff professional development
- Financial management
- Organizational fundraising plan
- Organizational strategic planning
- Community organizing and engagement

- Strengthening technological and informational systems
- Organizational and/or programmatic marketing and communications plan
- Strengthening project management systems
- Supporting archiving and collections/ preservation efforts
Grant Requirements

1. Post-Award Grantee Orientation Webinar

2. Capacity Assessment Tool & Individual Technical Assistance

3. Reporting & Evaluation – Progress and Final Report with three sections
   a. Regular data collection required using First Nations’ data tracking tools
   b. Willingness to track events and activities held with grant support
   c. Willingness to do pre- and post-interviews of artists served by your program

4. Required Budget Allocation for Evaluation Activities – minimum of $2,000
NAI Online Application

Recommendations/Tips:
✓ General
✓ Project Objectives
✓ Proposal
✓ Evaluation
✓ Budget

Reminder: Issues creating an account or logging into First Nations’ on-line system and accessing your application? Call or email Kendall Tallmadge at 303.774.7836, ktallmadge@firstnations.org.
Recommendations for Completing the On-Line Application

✓ Prepare your answers in a Word document and copy and paste your answers into the online application system.

✓ **Save. Save. Save.** Be sure to save your work in the online system often.

✓ **Stick to the application format.** Make sure your responses follow the format of each section and do your best to answer every question.
Application Tips – Objective Section

 ✓ Develop “SMART” Objectives.
 ✓ Your application must include at least 4 objectives.
 ✓ Don’t forget to include at least 1 objective that addresses your plan for reporting, data collection, and evaluation under the grant.
 ✓ Make sure your objectives align with the NAI Goals.
What is a “SMART” Objective?

- **Specific**: What, exactly, in detail, do you want to achieve (output)?
- **Measurable**: How will you know when you’ve reached your goal? Quantify it!
- **Achievable**: What resources are needed? Do you have them (including time)?
- **Realistic and Relevant**: What’s the outcome – the change – you’re expecting?
- **Timed**: Break it into steps. When will each step be completed?
“SMART” Objective Example

• By March 31, 2019 (TIMED - WHEN), our organization's five-member Board of Directors (MEASURABLE - WHO/HOW MANY) will have received board training on governing board responsibilities (SPECIFIC & ACHIEVABLE-OUTPUT) in an effort to strengthen the governance and sustainability of our arts organization (REALISTIC/RELEVANT - OUTCOME).
Application Tips – Proposal Section

✓ Make sure you describe the specific steps you will take to carry out the objectives you listed in the Objective Section of the application. This is the “how”; this is your implementation plan.

✓ Align your application responses, including those in the Proposal Section, to the Native Arts Initiative Goal and Focus. Your responses under #2, #3, and #4 of the Proposal Section do matter! You would be surprised how many applicants do not provide responses for #2, #3, or #4.
Aligning Your Grant Proposal to Native Arts Initiative Goal

NAI Goal and Focus

✓ Why? First Nations established the Native Arts Initiative (NAI) with the goal of stimulating *long-term perpetuation, proliferation, and revitalization of artistic and cultural assets in Native communities.*

✓ How? The NAI is working to achieve this long-term goal by strengthening the enabling environments in which Native-controlled nonprofit organizations and tribal programs operate to support emerging and established Native artists, elevate intergenerational transference of artistic knowledge, and sustain traditional Native arts in their communities. The NAI strives to advance asset growth across five main asset groups (see the NAI evaluation model).
Native Arts Initiative (NAI) – Evaluation Model

Perpetuation & Proliferation of Native Arts

Intergenerational Transference of Artistic Knowledge

Building Assets

Artist-Centric

Institutional Assets

Arts and Cultural Assets - Knowledge

Human Capital - Skills

Social Assets – Access, Networks

Economic Assets

First Nations Development Institute
Native Arts Initiative & Asset-Building Across 5 Asset Groups
Strong infrastructure of arts-related organizations and programs including space for programming, good governance and strategic plan in place, paid staff to carry out programming, and capacity to communicate impact

Asemee: "The Vessel of Creation" Art Show (American Indian Community Housing Organization)
Institutional Assets

Asemaa: "The Vessel of Creation" Art Show & Youth Art Show

Capacity and resolve to gauge the needs of artists, engage them on their terms, and ensure artist-centric programming and facilitation of intergenerational transference of artistic knowledge.
Arts & Cultural Assets

- Understanding context and history of different art mediums

Lower Sioux Indian Community Cradleboard Class, Master/Apprentice Artists

Red Lake Nation Art Festival: Master Artist exhibiting artwork and demonstrating technique.
Turtle Mountain Tribal Arts Association: Artist-led Adult and Youth Dance Troupe, "Honestly feel so happy and proud of myself, not only did I finish my dress, but it was my first time dancing this weekend. It was amazing."

(Facebook post of youth Dance Troupe member)

**Human Capital**

Increased knowledge acquisition and skill levels of artists, community members, and staff of entities serving artists
Social Assets

Access and Networks:
• Arts programming, professional networks and relationships with the community are accessible by artists
Social Assets
Access and Networks:
Community members able to access art and artists
Economic Assets
Increased access to business skills development and arts markets for potential financial gain, if desired
Economic Assets

Access to arts materials and supplies
Additional Application Tips – Evaluation Section

✓ #1: Describe some previous data collection and project evaluation efforts that your organization or program has undertaken to help demonstrate your evaluation capacity.

✓ #2: Describe how you will allocate the required $2,000 evaluation budget. You could allocate staff time and a portion of salaries for artist interviews and data collection/evaluation efforts. You could allocate consultant fees for these efforts. You could also allocate some supplies for incentives for artist participation in the data collection (e.g. small gift cards, artist meetings/meals, etc.). You could have a hybrid approach – some staff or consultant time and supplies for incentives.

✓ #3: Describe specific change and/or impact you might expect to see at the end of your project period as a result of your grant activities and efforts. Describe some strategies you will use to measure your progress and challenges along the way.
Additional Application Tips – Budget Attachment

✓ Don’t forget to allocate **at least $2,000 to reporting/data collection/evaluation efforts** in your project budget attachment.

✓ Don’t forget to provide a narrative description of all expenses within the budget form (see budget form for instructions)
Important Note

✔ Please allow yourself enough time to submit a complete application before the deadline, as the system will shut down automatically at **5:00 p.m. Mountain Time on August 30, 2018**, and no data may be entered thereafter.

✔ We are unable to accept partial, faxed, emailed or mailed applications. Applications that are not received on time due to user error will not be considered.
Additional Help

• **NAI Contact: Catherine Bryan, cbryan@firstnations.org, 303.774.7836**
• To learn more about current and previous NAI grantees check out our [NAI webpage](http://www.firstnations.org).
• To receive future grant announcements and news from First Nations, be sure to sign up at [www.firstnations.org](http://www.firstnations.org). See the [News/Info Sign-Up](http://www.firstnations.org) in the top right corner of the homepage.
• This webinar will be recorded and can be accessed on our website under the First Nations’ Knowledge Center at [http://www.firstnations.org/fnk](http://www.firstnations.org/fnk) by Monday, August 20.
  • Click on [Previous Webinars in 2018](http://www.firstnations.org/fnk) where you will see a recording of the webinar and handouts.