Showcasing Native Experiences and Destinations

AIANTA’s premier destination website—NativeAmerica.travel—connects travelers to the many unique American Indian, Alaska Native and Native Hawaiian destinations in the United States and is the leading travel resource for visitors seeking travel experiences in Indian Country.

Market Your Destination

567 TRIBES, 567 PAGES

Each federally-recognized tribe can claim a dedicated webpage to showcase and promote their attractions: lodging and resorts, RV parks and campgrounds, museums and much more!

BRIDGE THE GAP

Travelers can use NativeAmerica.travel to research and plan trips to tribal destinations, attractions and unique Indian Country experiences.

JOIN THE NETWORK

Our members receive prominent exposure for their destinations and personalized support to build their page and list attractions and lodgings.

JOIN OUR GROWING LIST OF NATIVEAMERICA.TRAVEL PARTNERS!

- Eastern Band of Cherokee
- Cherokee Nation
- Chickasaw Nation
- Fort McDowell Yavapai Nation
- Mille Lacs Band of Ojibwe
- Navajo Nation
- Pueblo of Pojoaque
- Reno-Sparks Indian Colony
- Sitka Tribe of Alaska
- Standing Rock Sioux Tribe
- Wrangell Cooperative Association
Online Presence

>5,000 MONTHLY VISITORS

>130 NATIVE LISTINGS

1.5M ANNUAL ADVERTISING IMPRESSIONS

Education and Training

The NativeAmerica.travel team is leading the way by providing top-tier training opportunities and developing online assistance tools for members who join the site.

TOURISM 101
The NativeAmerica.travel team attends tribal conferences spanning the country to conduct outreach and deliver tourism training to tribes and native-owned tourism businesses.

TOURISM DEVELOPMENT INTERNSHIP
Students are provided an opportunity to work on the first tribal destination website.

TRIBAL TOURISM STATISTICS PACKAGE
AIANTA is the first to begin collecting standardized tourism data for tribes, available only through NativeAmerica.travel.

TRIBAL TOURISM NEEDS ASSESSMENT
Registrants can take an online assessment to determine their tourism training needs.

GEOSPATIAL INFORMATION SYSTEMS
Tribes can gather and map tourism-related data in order to make more information available around tourism development decisions for communities.

See for Yourself by Visiting NativeAmerica.travel

To claim your page, go to nativeamerica.travel/admin or contact Sandra Anderson at 505-243-6399 or sandra.anderson@nativeamerica.travel.

To join AIANTA or for more information, contact Rachel Cromer at 505-724-3578 or rcromer@aianta.org.