

A young Native American girl is the central figure, looking down with a serene expression. She wears a headband with a circular blue and yellow geometric design. Her braided hair is adorned with colorful ribbons. Her regalia includes a gold sequined vest with a large, multi-colored starburst pattern on the chest, and a skirt with long, flowing ribbons in red, orange, yellow, and green. She holds a large, round, light-colored drum decorated with a yellow feather fringe. The background is a solid, vibrant red.

NATOW

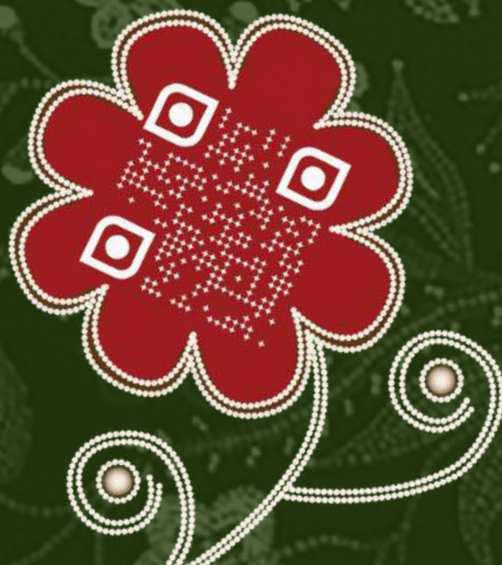


Native American Tourism
of Wisconsin

DISCOVER

11 TRIBES. ENDLESS POSSIBILITIES.

NATIVE WISCONSIN



www.natow.org

WELCOME

boozhoo! • aho! • koolamalsi/koonamanthe! • shekoli! • posoh! • bosho!

Warm Greetings from Native Wisconsin!

We cordially invite you to explore all of the many wonders of Wisconsin's 11 federally recognized tribes. From the shores of Lake Superior to Beloit, the tribal nations of Wisconsin have had a profound, ancestral connection to this land for many thousands of years. Our communities have vibrant cultures that are dedicated to our histories, languages, traditional foods, cultural activities, museums, cultural centers, outdoor recreation, scenic byways, powwows, Native arts and crafts and so much more.

NATOW's mission is to promote Tribal tourism and economic development, while highlighting the beauty, diversity and uniqueness of the 11 federally recognized tribes in Wisconsin. Tourism is the leading industry in Tribal economies and plays a significant role in generating revenues for essential governmental services for Tribes and their members, including healthcare, housing, education, elder services, pre-K and more. By expanding our tourism initiatives throughout the state, region and nation, Tribes are scaffolding their efforts to be self-sufficient and boost their economies. NATOW has grown to be a recognized force in Wisconsin at gatherings, festivals, and events.

We hope you enjoy our travel guide and invite you to join us on social media for more updates and events throughout the year.

We look forward to seeing you soon as you Discover Native Wisconsin!

NATOW Board of Directors

In our languages, we say: *Thank you!*

chi miigwech • pinagigi • anushiik/oneewe • yaw^ko • maec waewaenen • migwethh

Ojibwe

Ho-Chunk

Stockbridge/Munsee

Oneida

Menominee

*Forest County
Potawatomi*



Native American Tourism of Wisconsin



WOODLAND INDIAN ART SHOW & MARKET

Festival of Woodland
Indian Art & Culture

.....
AUG 12 TO AUG 14
.....

**2040 Airport Drive
Green Bay, WI 54313**

Woodland Indian Art, Inc. holds an annual festival of Woodland Indian Art and Culture in Northeast WI. Follow us on Facebook or Instagram @WIAINC, or our website, www.woodlandindianart.com for future events and shows.

Art Market Hours

Friday	Noon-5pm
Saturday	10am-5pm
Sunday	10am-4pm

A detailed schedule of classes and events during the festival will be made available closer to the event date.

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TRAVEL



ART & CULTURE



OUTDOORS



SCENIC BY WAYS



AGRICULTURE

BAD RIVER BAND

Anishinabeg The Original People

The Bad River Band of Lake Superior Chippewa is a Tribe of Ojibwe. They migrated to the place where food grows on the water, which is a reference to wild rice or manomin, a gift from the Creator. The Bad River Band is located on a 125,000+ acre reservation in Northern Wisconsin on the South shore of Lake Superior (known by the tribe as Gichi Gami), and is the largest Chippewa reservation in the state. The reservation is over 90% wetland and kept in its natural state whenever possible by the tribe. The land base plus almost 200 acres on Madeline Island was set aside for the Bad River Band in the treaty of 1854. The treaty was finalized September 30, 1854 at Lapointe on Madeline Island, longtime capital and cultural center of the Ojibwe.



T R A V E L

Bad River Casino & Lodge

73370 U.S. Highway 2
Odanah, WI 54861

Bad River RV

73370 U.S. Highway 2
Odanah, WI 54861

Manomin Restaurant

73370 U.S. Highway 2
Odanah, WI 54861

Moccasin Trail Center & Convenience Store

73370 U.S. Highway 2
Odanah, WI 54861





ART & CULTURE

Three Eagles Gift Shop

66096 US-2
Ashland, WI 54806

Wild Rice Harvest

www.badriver-nsn.gov/natural-resources/manoomin



SCENIC BY WAYS

Lake Superior Circle Tour

lakesuperiorcircuitour.info/map



AGRICULTURE

Forest Management

www.badriver-nsn.gov/natural-resources/forestry

Wild Rice Harvest

www.badriver-nsn.gov/natural-resources/manoomin



FOREST COUNTY

Keepers of the Fire

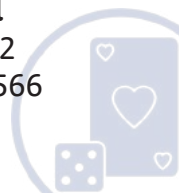
The history of the Forest County Potawatomi Community is a story of physical survival and cultural endurance. The impact of the arrival of the Europeans to Turtle Island demanded the balance of deep-rooted traditions and the adaption of new ways of life. The traditional values of family, sharing and mutual respect are the center points of our cultural heritage. The legacy of our ancestors is keeping these values alive. As skillful hunters and traders, the Potawatomi warriors quickly stepped into the European and Indian fur trade in the Western Great Lakes. In addition to the wisdom of their elders and leaders, technical advantages such as birch-bark canoes, helped the Potawatomi to become important middlemen. Many communities prospered and new villages were founded in Wisconsin, to include Algoma, Manitowoc, Sheboygan and Milwaukee, as well as Chicago, Illinois. By the end of the 18th century, the Potawatomi villages ranged from Northwestern Ohio through lower Michigan into Eastern Wisconsin. Today their successful gaming operations provide a means to support tribal businesses, community projects, and attract new industries to the area while maintaining the integrity of the natural resources.



TRAVEL

Potawatomi Hotel & Casino
1721 West Canal St.
Milwaukee, WI 53233

Potawatomi Carter Casino & Hotel
618 State Hwy 32
Wabeno, WI 54566



ART & CULTURE

Northern Lights Theater
1721 W Canal St.
Milwaukee, WI 53233

Powwow Information
gathering.fcpotawatomi.com/pow-wow-info

Cultural Center & Museum
www.fcpotawatomi.com/culture-and-history



POTAWATOMI

www.fcpotawatomi.com



RECREATION

Campgrounds & RV Parks
gathering.fcpotawatomi.com/camping-info

Hiking Information
bit.ly/3LveSLL

FCP Community Center
community.fcpotawatomi.com



SCENIC BY WAYS

Nicolet Wolf River Scenic By Way
nicoletwolfriverbyway.com



AGRICULTURE

Bodwéwadmi Ktëgan Farm
3389 County Highway H
Laona, WI 54541



HO-CHUNK NATION

People of the Big Voice

Ho-Chunk Elders say that history begins with the creation of all things on earth. They say that Ho-Chunk means “People of the Big Voice,” or “People of the Sacred Language.” Ho-Chunks have always occupied lands in Wisconsin, Iowa, Illinois, Nebraska, South Dakota and Minnesota. They have hunted, fished, and gathered plants to provide their food source. The land was sacred because through it, the Creator provided all their needs: Food, clothing, lodging and the means for their culture to thrive in its existence. According to oral history, Ho-Chunk people have been in this region since prior to two ice ages, occupying the area around Green Bay in Wisconsin, reaching beyond Lake Winnebago to the Wisconsin River and to the Rock River in Illinois. The tribe hunted, fished, gathered and gardened. A spiritual people, the Ho-Chunk have always respected the land which they call home.



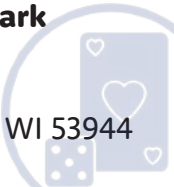


TRAVEL

Ho-Chunk Casinos
www.ho-chunkgaming.com

Ho-Chunk Resort
S3214 County Rd. BD
Baraboo, WI 53913

**Ho-Chunk RV Park
& Campground**
N2884 28th Ave.
Lyndon Station, WI 53944



ART & CULTURE

**Ho-Chunk Museum
& Cultural Center**
[hochunkmuseumcc.
weebly.com](http://hochunkmuseumcc.weebly.com)

Powwow Information
ho-chunknation.com



RECREATION

**Ho-Chunk RV Park
& Campground**
N2884 28th Ave.
Lyndon Station, WI 53944

Kickapoo Valley Reserve
ho-chunknation.com



LAC COURTE OREILLES

The People of Odaawaa-Zaaga'iganing

Lac Courte Oreilles Band of Lake Superior Chippewa call themselves the Anishinabeg, the people of Odaawaa-Zaaga'iganing. They sustain their heritage, preserve their past, strengthen their present, and embrace their future. They will defend our inherent sovereign rights, safeguard Mother Earth, and provide for the educational, health, social welfare, and economic stability of present and future generations.



TRAVEL

Seven Winds Casino
13767 County Hwy B
Hayward, WI 54843

The Landing Resort
8225N County Rd. CC
Hayward, WI 54843

LCO Country Store
8575N County Rd. K
Hayward, WI 54843

EILLES

www.lcotribe.com

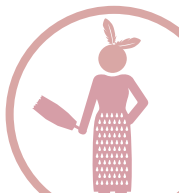


Lac Courte Oreilles



ART & CULTURE

Kinnamon Visitor Center & Museum
Highway K and E
Hayward, WI 54843



RECREATION

Big Fish Golf Club
14122 W True North Ln.
Hayward, WI 54843
RV Park
8225N County Rd. CC
Hayward, WI 54843



AGRICULTURE

Lac Courte Oreilles Ojibwe College Extension & Farm Store
lcooc-ext-farm.square.site



LAC DU FLAMBEAU

Anishinabeg The Original People

The Lac Du Flambeau Band of Lake Superior Chippewa Indians has inhabited the Lac Du Flambeau area since 1745, when Chief Keeshkemun led the Band to the area. The Band acquired the name Lac Du Flambeau from its gathering practice of harvesting fish at night by torchlight. The name Lac Du Flambeau, or Lake of the Torches, refers to this practice and was given to the Band by the French traders and trappers who visited the area.

Lac Du Flambeau is located in the Northern Highland Lake district, featuring 260 lakes surrounded by lush, old-growth forest lands. Year-round recreational opportunities are plentiful, allowing visitors to experience world-class fishing, water skiing, and boating in the summer. Lac Du Flambeau is popular with visitors who come to witness the breathtaking colors as the leaves change in the fall. During the long winter months, our wooded trails and snow covered lakes are perfect for snowmobiling and cross-country skiing. Lac Du Flambeau is a place to refresh your spirit!



T R A V E L

Lake of the Torches Resort & Casino

510 Old Abe Rd. (Hwy 47)
Lac Du Flambeau, WI 54538

The Eagle's Nest Restaurant

510 Old Abe Rd. (Hwy 47)
Lac Du Flambeau, WI 54538

Campgrounds & Marina

Hwy 47 North across from
the Fish Hatchery

A R T & C U L T U R E

George W. Brown Jr. Ojibwe Museum & Cultural Center

603 Peace Pipe Rd.
Lac Du Flambeau, WI 54538

**Indian Bowl Arts
& Cultural Center**
indianbowlproject.org

Powwow Information

ldftribe.com
lacduflambeauchamber.com



LDF Historic Boarding School
lacduflambeauchamber.com/2016/wp-content/uploads/2018/06/LDF-TriFold-Brochure-Map-2018-web.pdf

Lakesfest
4th of July Fireworks
Wild Rice Festival
ldftribe.com/calendar
lacduflambeauchamber.com



RECREATION

Powell Marsh Wildlife Area
dnr.wisconsin.gov/topic/Lands/WildlifeAreas/powell.html

Thunderbird Park
 Was-Wa-Gon & Simpson Ave.
 Lac Du Flambeau, WI 54538

Chequamegon National Forest
www.fs.usda.gov/cnnf



AGRICULTURE

Golden Eagle Strawberry Farm
 13953 Hwy 70 W
 Lac Du Flambeau, WI 54538



MENOMINEE NAT

Wild Rice People

The Menominee are the oldest continuous residents of what is now known as Wisconsin, having previously occupied over 10 million acres of land to include Wisconsin and the borders of Illinois, Iowa, and Michigan. The Tribe's creation began at the mouth of the Menominee River where the Great Bear emerged and took human form. Menominee, the "O-MAEQ-NO-MIN-NI-WUK," means Wild Rice People. It was said that when the Menominee entered an area, the wild rice followed, and when they left, the wild rice passed. We are "Kiash Matchitiwuk," the Ancient Ones.



TRAVEL

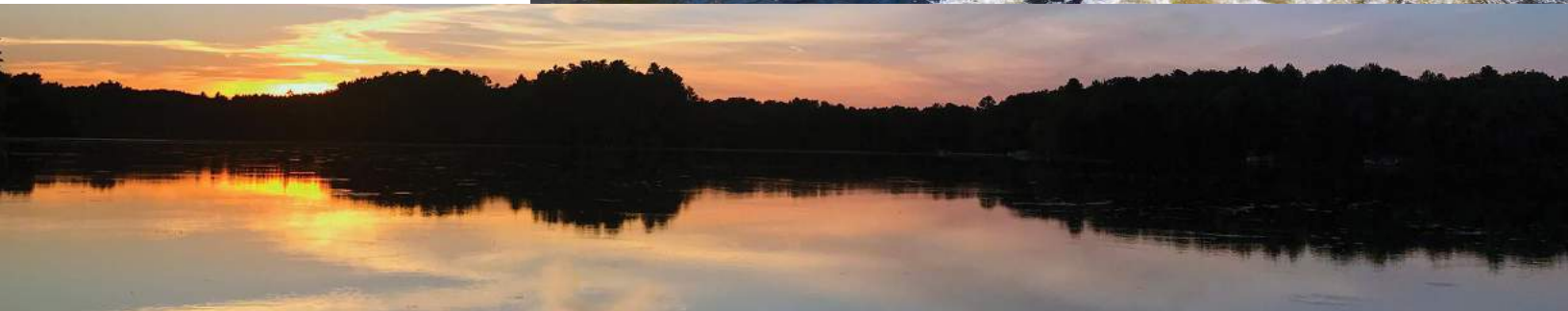
Menominee Casino & Resort

N277 Hwy. 47/55
Keshena, WI 54135

Casino Restaurants

menomineecasinoresort.com/dining





ART & CULTURE

Menominee Cultural Museum

menominee-nsn.gov/CulturePages/CulturalMuseum.aspx

Menominee Logging Camp Museum

W3426 County VV West
Keshena, WI 54135



RECREATION

Family and Community Engagement Center

W2776 BIA Rte. 320
Keshena, WI 54135

Shot Gun Eddy Rafting

shotguneddy.com



SCENIC BY WAYS

Nicolet Wolf River Scenic By Way

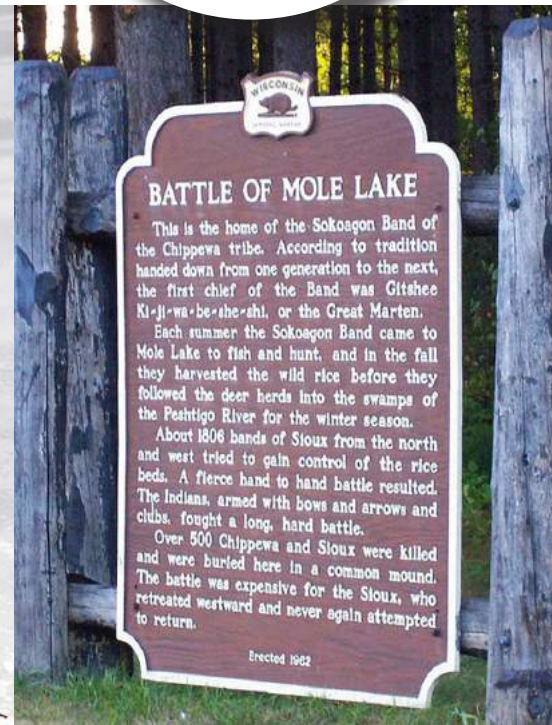
nicoletwolfriverbyway.com



SOKAOGON CHIPPEW

Post in the Lake People

The Sokaogon Chippewa Community, Mole Lake Band of Lake Superior Chippewa reservation is situated in beautiful Northeastern Wisconsin. The Mole Lake Band enjoys three beautiful lakes either on or adjacent to the small reservation: Mole Lake, Bishop Lake, and Rice Lake which lies at the headwaters of the Wolf River. The Mole Lake area boasts hundreds of miles of snowmobile trails, as well as hiking and mountain biking trails, ATV trails, and cross-country ski trails. There are over 800 lakes, 82 trout streams and 400,000 acres of public wilderness land teeming with wildlife in the vicinity. Mole Lake is also perfect for birders: If you are looking for bald eagles, they are easy to spot soaring above the village of Mole Lake and nearby lakes and streams. Mole Lake is home to one of the last remaining ancient wild rice beds in the state of Wisconsin.



TRAVEL

Mole Lake Casino & Lodge

3084 Hwy 55
Crandon
WI 54520

Cafe Manoomin

3051 Sand Lake Rd.
Crandon, WI 54520

Convenience Store

3051 Sand Lake Rd.
Crandon, WI 54520



EWA COMMUNITY

sokaogonchippewa.com



ART & CULTURE

Powwow Information
[sokaogonchippewa.com/
pow-wows-promote-
culture-and-healthy-living](http://sokaogonchippewa.com/pow-wows-promote-culture-and-healthy-living)

**Dinesen-Motzfeldt-
Hettinger House**
3084 WI-55
Crandon, WI 54520



RECREATION

**ATV Trails
Snowmobile Trails
Hiking
Mountain Biking Trails
Cross-Country Skiing**
sokaogonchippewa.com



SCENIC BY WAYS

**Nicolet Wolf River
Scenic By Way**
nicoletwolfriverbyway.com



ONEIDA NATION

People of the Standing Stone

The Oneida Nation is originally from upstate New York. After the Revolutionary War, we lost nearly 5 million acres of our original homelands to the birth of the United States and the state of New York. Our people began to relocate to Wisconsin and in 1838, the Treaty with the Oneida established the 65,400-acre Oneida Indian Reservation along Duck Creek. For nearly 200 years, we have lived here, a place we now call home.

The Oneida Nation is a unique destination where you can experience and enjoy a culturally rich environment and the excitement of Green Bay football year round. Make plans to visit an amazing work in progress as we continually develop our cultural heritage grounds as a historical walk through Oneida history. Wisconsin's first life size native longhouse, an outdoor amphitheater and originally Oneida log homes, are in the plans to complete a historical Oneida through the years.



Oneida Hotels & Casinos
exploreoneida.com/hotels-casino

Casino Dining
oneidacasino.net/dining

Experience Oneida Tour
exploreoneida.com/experience-oneida-tour



ART & CULTURE

Oneida Nation Museum & Gift Shop
W892 County Rd. EE
De Pere, WI 54115

Oneida Long House Village
exploreoneida.com/attractions/oneida-long-house-village

Powwow Information
bit.ly/3M71rbO



RECREATION

Buffalo Overlook
Vande Bruggen Ln.
Oneida, WI 54155

Thornberry Creek Golf
4470 N Pine Tree Rd.
Oneida, WI 54155



AGRICULTURE

Big Apple Fest
oneida-nsn.gov/blog/event/big-apple-fest

Oneida Apple Orchard
3976 West Mason St.
Oneida, WI 54155

Oneida Nation Farm
oneida-nsn.gov/resources/environmental/food-ag-area/farm



RED CLIFF BAND

People of the Big Water

The Red Cliff Reservation was created through a series of treaties between the U.S. Government and the Red Cliff Band of Lake Superior Chippewa, the most recent being the treaty of 1854. The reservation is approximately one mile wide and boasts 22 miles of Lake Superior shoreline with 7,636 Red Cliff Tribal Members. The reservation is located on the tip of the Bayfield Peninsula, nestled on the shores of Lake Superior, and overlooking the Apostle Islands in northern Wisconsin. It is home to tribal offices and businesses, including the Legendary Waters Resort & Casino, which opened its doors in August 2011. The resort offers a heritage wall showcasing the rich history of the Red Cliff Tribe.



TRAVEL

Legendary Waters Resort & Casino

37600 Onigamiing Dr.
Bayfield, WI 54814

Four Seasons of Adventure
redcliff-nsn.gov



ART & CULTURE

Powwow Information

redcliff-nsn.gov

Cultural Days

redcliff-nsn.gov





RECREATION

Campgrounds & Marina

37600 Onigamiing Dr.
Bayfield, WI 54814

**Frog Bay Tribal
National Park**

redcliff-nsn.gov

Apostle Islands
nps.gov/apis



SCENIC BY WAYS

**Wisconsin Lake Superior
National Scenic By Way**

lakesuperiorbyway.org

Lake Superior Circle Tour

[lakesuperiorcircuitour.info/
map](http://lakesuperiorcircuitour.info/map)



AGRICULTURE

Mino Bimaadiziwin Farm

36735 Aiken Rd.
Bayfield, WI 54814

Bayfield Apple Festival

bayfield.org/festivals-events

Red Cliff Fish Company

redclifffish.com



ST. CROIX CHIPPEWA

Anishinabeg The Original People

The St. Croix Chippewa Indians of Wisconsin were known as “The Lost Tribe” after the Treaty of LaPointe in 1854. St. Croix was not a federally recognized Tribe until the passing of the Indian Reorganization Act of 1934, when federal lands were finally established for St. Croix. The St. Croix people had endured over 200 years of struggle to reclaim their original homelands. Today, St. Croix is a strong sovereign nation and flourishing economic center. The Tribe is one of the largest employers in Northwest Wisconsin with over 2,000 employees in its Government center, casinos and enterprises. St. Croix is also a major contributor to the area’s economy.



T R A V E L

St. Croix Casinos
stcroix-casinos.com

St. Croix hotels & RV Parks
stcroix-casinos.com/hotels

Mi-Ki-Noc Restaurant
777 Highway 8/63
Turtle Lake, WI 54889

**Turtle Lake
Concession Stand**
777 Highway 8/63
Turtle Lake, WI 54889

Four Winds Market
fourwindsmarket.com





ART & CULTURE

Powwow Information
stcroixjibwe-nsn.gov/blog/47th-wild-rice-festival-pow-wow

**Forts Folle Avoine
 Historical Park**
bit.ly/3FkzGda



RECREATION

**St. Croix Casino
 Sports Book**
stcroix-casinos.com/hotels/turtlelake/sports-book



SCENIC BY WAYS

**St. Croix National
 Scenic Riverway**
bit.ly/3w5iILD



STOCKBRIDGE-MUN

People of the Waters that are Never Still

The Stockbridge-Munsee Community are Mohican and Munsee-Lenape Algonquin speaking peoples. Their ancestral lands cover the states of Connecticut, Massachusetts, New Jersey, New York, Pennsylvania, and Vermont. Both nations resided in their traditional territory for 13,000 years until the 1800s when they were forcibly removed. By the mid-1700s moved their council fire to Stockbridge, Massachusetts. It was during this time the Mohicans invited the Munsee to join their nations together as one. This decision would ensure the survival of the two closely related tribes as they were pushed out of their homelands across half a continent to their present land in Wisconsin. In 1988, the tribe adopted the Many Trails symbol which represents the of strength, hope, endurance of their people.



NSEE COMMUNITY

mohican.com



ART & CULTURE

**Arvid E. Miller
Library/Museum**
N8510 MohHeConNuck Rd.
Bowler, WI 54416

Powwow Information
[facebook.com/
MohicanPowWowCommittee](https://facebook.com/MohicanPowWowCommittee)



RECREATION

Pine Hills Golf Club
N9499 Pine Hills Dr.
Gresham, WI 54128

RV Park
W 12180 County Rd.
Bowler, WI 54416



AGRICULTURE

**Mohican Nation
Agriculture**
[rainerscott.wixsite.com/
mohicanagriculture](https://rainerscott.wixsite.com/mohicanagriculture)

**Many Trails Farmers
Market**
W12140 Cty Hwy A
Bowler, WI 54416
Info: 715-793-3031



Arvid E. Miller Library & Museum

N8510 MohHeConNuck Road • Bowler, WI 54416

Monday-Friday 8:00am-4:30pm



GIFTSHOP:

We specialize in providing Mohican and Munsee

- Books for all ages
- Music
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For general inquiries, tours, research appointments, and gift shop
(715) 793-4834 • yvette.malone@mohican-nsn.gov

www.mohican.com/services/cultural-services/arvid-e-miller-library-museum



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37525 Dock Rd., Red Cliff, WI 54814 715.779.3535

Owned and Operated by the Red Cliff Band of Lake Superior Chippewa

**2022
WAASWAAGANING
INDIAN BOWL POW WOW
SCHEDULE**

**POW WOW 7PM /
GATES OPEN 5:30PM
PRESHOW AT 6:30PM**

POW WOW DATES	ADMISSION:
JUNE 21 AND 28	YOUTH 6 AND UNDER - \$1
JULY 4, 7, 11, 18, 25	YOUTH 7-17 - \$5
AUGUST 2, 9, 16	ADULT 18-54 - \$10
	SENIOR 55 AND OLDER - \$5
	LDF TRIBAL MEMBERS - \$3
	LDF TRIBAL ELDERS FREE

SPONSORED BY WAASWAAGANING INDIAN BOWL LIVING ARTS AND CULTURE CENTER BOARD OF DIRECTORS,
LAC DU FLAMBEAU BAND OF LAKE SUPERIOR CHIPPEWA INDIANS,
LDF BUSINESS DEVELOPMENT CORPORATION

Bad River Lodge & Casino

Dining
Lodging
Gift Shop
Slots

Non-Smoking - Mask Optional

BAD RIVER
Lodge & Casino

17156826102 Lodge
17156827121 Casino
www.badriver.com

Produce owned by the Bad River Band of Lake Superior Chippewa Indians

73520 US Highway 2
Duluth WI 54801

NATOW 2022 ANNUAL CONFERENCE HOST

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The Native American Agriculture Fund (NAAF) is a NATOW partner and provides grants to eligible organizations for business assistance, agricultural education, technical support, and advocacy services to support Native farmers and ranchers.

nativeamericanagriculturefund.org



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14122 W True North Lane Hayward, WI 54843
golfbigfish.com



11 Tribes. Endless Possibilities.





www.natow.org

